

2017

Corporate

Sponsorship Proposal

Australian Dysphonia Network Inc



ABOUT AUSTRALIAN DYSPHONIA NETWORK INC

**THE AUSTRALIAN
DYSPHONIA NETWORK
WAS FORMED IN 2016
WITH THE PURPOSE OF
FUNDING RESEARCH
INTO DYSPHONIA
CAUSES AND
MANAGEMENT; AND TO
PROVIDE SUPPORT TO
ALL AUSTRALIANS
WHO LIVE WITH A
CHRONIC VOICE
DISORDER.**

The term 'dysphonia' simply means '*difficulty making voice sounds*'. It is not a speech disorder, but rather a problem with the larynx (or voicebox), meaning that it can be difficult to be heard or understood.

Dysphonia can be a single primary diagnosis resulting from a neurological, structural or functional disorder, or it can occur as a result of other neurological conditions. It is difficult to diagnose and frequently misunderstood due to the complex nature of producing voice sounds.

Dysphonia can affect relationships, cause withdrawal from one's social life and impact on careers; it frequently leads to withdrawal, isolation and depression thereby reducing quality of life for individuals and impacting on productivity.

The Australian Dysphonia Network is the first of its kind in Australia. It was established by people who live with the daily challenges of not being heard, and who are passionate about funding research into causes, management and new treatments; while simultaneously providing education for health professionals, raising public awareness and supporting those who are affected.

Due to the difficulty with accurate diagnosis, it is hard to know the actual number of people living with a chronic voice disorder. However, it is estimated that approximately 1% of the population (~240,000 ppl) will be diagnosed with Spasmodic Dysphonia, a life changing neurological voice disorder; while up to another 5% (1.2mil) will have other forms of chronic dysphonia which will impact significantly on their quality of life.

“Let's find a way to bring those affected, back into the conversation.”

Dr Sasha Alexander, Western Sydney University.

OUR STORY SO FAR

Until just over one year ago, this Network was just a dream. In October 2015, with the support of a few key Voice Health Professionals, two 'vocally challenged' individuals hosted '[Dysphonia~ let's talk about it](#)'... a forum for others affected by, or interested in, voice disorders.

For many people and their supporters, it was the first time they had met *others like them*...people who understood their daily frustrations. There were also the amazing voice health professionals who shared their time, their expertise and their compassion with no strings attached, just a desire to help us to better understand dysphonia ...and show their support to start making some noise about voice disorders here in Australia.

Coincidentally, two weeks prior to the forum, the ABC aired an episode of Australian Story which featured a story in which Aussie Rock sensation Jenny Morris, was coming to terms with a diagnosis of spasmodic dysphonia. The show highlighted the significant impact of a voice disorder, and Jenny's bravery in facing those changes. It also opened the door for many people who had previously suffered alone, to come forward and 'talk about it'.

We've come a long way since that day.

- October 2015... A committee of amazing, hard-working and vocally challenged folk with some brilliant and diverse skills was formed.
- February 2016... the [Australian Dysphonia Network](#) became an Incorporated and Registered entity (ABN61974274234)
- March 2016 ...awarded charitable status under the Australian Charities and Not For Profit Commission (ACNC)
- April 2016 ...Official Launch of the Network on [World Voice Day](#).
- May 2016...Strategic Planning Day – mission, vision, priorities and directions set.

AND ...While all this establishing has been going on, we have....

- connected with Voice Health Professionals right across the country including Doctors, Speech Pathologists and supporting Voice Practitioners.
- established a close relationship with University of Newcastle and a research & development partnership with Western Sydney University.
- produced a range of downloadable information and free support resources.
- established a 'closed discussion group' to connect and support people who are affected.
- responded to individual email requests for information, from health professionals and affected people who require information, referral or support - connecting people and strengthening the network.
- established an active Facebook presence to share public information.
- had many thousands of unique visitors to the website

...But it's only just the beginning

(Left) Western Sydney University Industrial Design Students embark on their quest to design the perfect personal amplifier (March '16)



(Right) Nov '16 Zac and Harley are acknowledged for their innovative design @ Western Sydney University WideVision Showcase of Excellence.

Pictured with Dr Sasha Alexander.



SO NOW WE NEED YOUR HELP

In order to reach our dream of bringing those with voice disorders back into the conversation, we need your help to raise some funds and make some noise.

While we are happy to accept donations at any time of the year, our main sponsorship opportunity is World Voice Day, celebrated globally on April 16th.

World Voice Day it is a chance to celebrate the magic and beauty of the human voice, and to recognise it's importance in every aspect of our daily life. The month of April, will be dedicated to 'all-things-voice' and provides a platform for media attention and publicity.

In 2016 Australian Dysphonia Network hosted two [World Voice Day events](#); two magical concerts with a mixed line up of community and professional artists all of whom shared the joy of 'their' unique voice.



Sentimental favourites, Nordoff Robbins KeyWord Sign Choir with 2016 World Voice Day Ambassador & Country Music Star Melinda Schneider, performing at Paddington Town Hall "Sing-it-Sydney".

In 2017, we will be hosting FOUR major concerts in NSW:

- *Sing it Sydney @ Paddington Town Hall*
- *Voices in the Valley @ Penrith Panthers*
- *Harmonies in the Hills @ Castle Hill RSL*
- *Songs by the Sea @ Newcastle Conservatorium of Music*

So we would love to offer you the opportunity to get involved, and at the same time help out a new and worthy cause.

By supporting the Australian Dysphonia Network, we will ensure that the partnership compliments your existing brand values, enhances your image and provides a platform to increase community perception and engagement with your business ... ***giving more voice to your brand.***

2017 SPONSORSHIP PACKAGES

ALL sponsorship, no matter how large or small, will assist the Australian Dysphonia Network to achieve their goals. Our proposed projects include:

- *further research and development of a state of the art personal amplification system in conjunction with Western Sydney University*
- *filming of a documentary piece for both public and voice health professional use.*
- *development of professional learning packages for voice health professionals (to assist with early diagnosis and management)*
- *funding local research into the impact of voice disorders on the individual, their relationships and their ability to work.*

BENEFITS	PLATINUM \$10,000	GOLD \$5,000	SILVER \$2,500	BRONZE \$1,000
Naming Rights ALL 4 events	YES			
Full Page Advert in all event programs	YES			
Your logo on letterhead, email & website	YES ends 31/3/18			
5 minute address to concert audience	YES			
Product placement at concert	YES	YES		
Short term Logo link on website	See above	YES ends 31/7/17	YES ends 31/4/17	
Mentions in social media	YES	YES	YES	YES
Your name in print program	YES	YES	YES	YES
# VIP concert tickets	20 per event	10 one event of your choice	8 one event of your choice	2 one event of your choice
VIP invitation to all other A.D.N events for 12 months	YES	YES		

Tax INVOICE : ABN 61974274234. ...a place for people affected by voice disorders...

SPONSOR DETAILS

Name: _____

Date: _____

Position (if appropriate): _____

Company / Organisation: _____

Postal Address: _____

Email: _____

Telephone: _____

Sponsorship Type Please tick:

Platinum
\$10,000



Gold
\$5,000



Silver
\$2,500



Bronze
\$1,000



Please note that sponsorship commences on receipt of completed Tax Form



Payment method

1/ Cheque: Made Payable to **Australian Dysphonia Network Inc** –
post to: 1 Robinson Ave Lambton NSW 2299

2/ EFT: Acct Name Australian Dysphonia Network Incorporated
Acct No: 1100 2304
BSB: 062-589

**Please use the following description code when depositing your payment
"WVDspons" followed by your initial and surname OR company name
eg WVDspons J Smith

Please return this completed form to Australian Dysphonia Network via email.

Incorporation & Charitable Status

Australian Dysphonia Network (ABN 61974274234) is an Incorporated Association. The volunteer Management Committee is responsible for all governance in accordance with ACNC and ATO regulations.

Australian Dysphonia Network Inc is a registered Health Promotion Charity and has Deductible Gift Recipient status (DGR) endorsed by ATO, ensuring that all donations over \$2 are eligible for tax deduction.

Contact details:

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